



Ludwig Thormann

Résumé

It is important to me to place the human at the center when it comes to the connection between humans and computers. Based on this, I design and create intuitive and robust software products according to an individually suitable strategy.

I am committed to incorporating the needs of all stakeholders into my work and developing a holistically satisfying solution. In addition to the usage requirements, I focus on exploring the organizational and technical framework conditions as well as existing potentials. This includes, in particular, the consideration of the opportunities – but also the limitations – of the use of artificial intelligence and environmental aspects.

Personal Information

Born 1988 in Frankfurt (Oder)

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Practical Experience

Since 10/2025 **Senior Concept Designer, Centigrade GmbH**, Berlin/Saarbrücken

Since 11/2024 **User Experience Designer, Freelance**, Berlin

UX Design, UI Design, User Research, User Requirements Engineering

09/2023 - 10/2024 **Senior User Experience Designer, Project Manager, DIN Media GmbH**, Berlin

UX project management, creation of an internal agile UX strategy and corresponding structures, coordination of collaboration with agencies, conceptualization and wireframing, prototype creation and user testing, management of component libraries, support and consultation of product owners in user requirements engineering, mentoring a working student, onboarding new employees

09/2021 - 07/2023 **User Experience Designer, IT Consultant - Web Development, BCM Solutions GmbH**, Stuttgart

UX design in the industries of machine tool construction and emergency services. Execution of the entire UX process: context analysis, conceptualization, testing, UI design, and front-end development (JavaScript/React)

- 01/2019 - 07/2021 **User Experience Consultant, Usability Engineer, User Interface Design GmbH, Mannheim**
UX design and usability research in projects of various industries, including finance, mechanical engineering, and technical security.
- 02/2018 - 09/2018 **Working Student, Siemens Healthineers, Erlangen**
UI conceptualization, high fidelity prototype development (JavaScript/React)
- 05/2016 - 11/2017 **Working Student, Mediengruppe Oberfranken, Bamberg**
Web development and design, content creation with WordPress
- 2008 - 2014 **Activities in media, theater, and editorial work, Including ZDF, ACQUIN e.V., Schauspiel Hannover, cineteam Hannover GmbH**
Various activities in theater, film, television, and radio, including editorial work, office assistance, and consultancy, as well as practical work as a sound technician, screenwriter, director, editor, speaker, actor, and set runner.
- 7/2007 - 3/2008 **Civil Service, Nordstadtkrankenhaus, Hannover, Patient Transport**

Skills

- UX Conceptualization, UI design, qualitative and quantitative user research, heuristic evaluation, user requirements engineering, Design Thinking, project management, user testing, prototyping (Axure, Figma, Sketch), design KPIs
- Tools Figma, Axure RP, Miro, Jira, etracker, git (basic knowledge)
- Programming and Data JavaScript (ES6+), HTML5/CSS (SASS), React, Python (basic knowledge), $\text{\LaTeX}$ Processing
- Media Editing Ableton Live, Adobe Photoshop, Adobe Premiere, Avid Media Composer
- Other Skills Acting and professional speaking, driver's license (B)

Education

- 2014 - 2018 **Otto-Friedrich University Bamberg, Computing in the Humanities (M.Sc.)**, Thesis: *A Study on the Praxis of Boundary Management in Everyday Life*, Poster presentation at Mensch und Computer 2019
- 2011 - 2015 **University of Bayreuth, Media Studies and Media Practice / Applied Computer Science (Multimedia) (B.A.)**
- 2007 **Humboldtschule Hannover, Abitur**

Volunteering

- Since 2025 **German UPA - Professional Association of German Usability and User Experience Professionals (German UPA)**
Work in the working groups *Design for Sustainability* and *Artificial Intelligence*.
- 2015 - 2021 **Engagement in Arts, Culture, and Events**, Bamberg, Mannheim, Dresden
Activities in theater, film, and event organization, including as a student volunteer ("Mensch und Computer"), in the city ensemble of the National Theater Mannheim, and at the Bamberg Short Film Festival.

Languages

German (native), English (fluent), Spanish (basics)

Other Interests

Music (guitar, saxophone), Sports